



Design Notes

ART FOR TAPERED CUPS Prepare your art using the guidelines on the "straight template." Stanpac will curve your art and produce a curved proof.

ARTWORK All artwork needs to be received in Illustrator. Please supply fonts. Do not create outlines. Please place art. Do not embed your links and please supply all links used with the artwork.

BITMAP elements placed into your file will not curve (such as placed UPC symbols). They will be manually rotated into position.

For nutritional info and other blocks of text, kept in original format (please supply fonts). Do not create curves or outlines.

11.1429 x 3.4245" is the recommended text and logo safety area. Any art falling outside of the dashed line risks being lost, cut, distorted or covered once cup is formed.

FONTS All fonts used are Mac fonts. Both screen and printer fonts are needed.

FONT SIZE Direct type needs to be a minimum of 6 points. Reverse sans serif type and serif type are bolded and a minimum of 6.5 points. Text should not be scaled below 70%.

COLORS Up to 6 colors are available.

TRAPS Traps will be applied at Stanpac prior to plate imaging. Minimum 0.5 points.

LINE WEIGHT Direct printed lines should be a minimum of 0.5 points, and reverse lines should be a minimum of 1 point.